



# NIA KONSTANTINOVA

## CONTACT

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## PROFILE

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A multiskilled cultural enthusiast who is a passionate and loyal team player. Through facilitating, managing and educating I want to contribute to the culture and the education in The Netherlands. By utilizing my communicative and analytical skills in combination with my artistic background I am able to understand and facilitate creatives and innovators who quickly change their ideas and grow fast. I have an open and hospitable attitude towards others, thus I enjoy working with and for people.

## EDUCATION

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### MA ARTS CULTURE AND SOCIETY

#### ERASMUS UNIVERSITY ROTTERDAM // 2016-2018

During my two-year master I focused on cultural management, cultural policy, cultural marketing. I gained the skills to analyze, research, and write academically.

### BA ARTS

#### ACADEMIE MINERVA GRONINGEN // 2011-2015

During my four-year bachelor degree I gained a solid base in contemporary art practices, digital creative programs, creativity and innovation.

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## EXPERIENCE COMMUNICATION AND MANAGEMENT

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### PR AND MARKETING

#### Traineeship//WORM //2019

- Arranging publicity content of all events across diverse online platforms
- Setting up individual PR campaigns
- Co-writing European Grant application

### PRODUCER AND PR

#### Bernardo Zanotta Video-Installatie voor Nieuwe Vide: Second Dawn // 2018

- Internal and external communication between Nieuwe Vide, Haarlemse Herfst, Manege Stal Vosse and artists Bernardo Zanotta
- Writing PR content
- Time and budget management (5.000 eu)

### PRODUCER

#### Film Production// Heart of Hunger // director Bernardo Zanotta//2018

- Budget management (25.000 eu)
- Succesfull Filmfonds application
- Production planing and international crew management (20 people)
- Winner Pardi di domani: Concorso internazionale Locarno Festival 2018

## LANGUAGES


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English // C2  
Dutch // NT2  
Bulgarian // Native

## SKILLS

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Microsoft Office



Adobe Photoshop




Adobe Indesign



Adobe Illustrator



HTML Basic Course



## EXPERTISE

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PR And Communications  
Project Management  
Contemporary Art  
Higher Arts Education  
Intercultural dialogue

## PERSONAL

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Creative and Innovative  
Team Player  
Loyal  
Communicative  
Organized

## INTERESTS

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Feminism  
Ecology  
Cinema  
Good Food

## PROJECT MANAGER & MARKETING

### Print Room // 2017-2018

- Developing marketing strategies for social media platforms.
- Organizing of Risoprinting workshops

## PROJECT MANAGER

### East Side West Side // 2013-2017

- Establishing goals and objectives for the organization
- Facilitating 10 international artists for a duration of a month
- Intercultural dialogue with local governments and embassies
- Establishing dialogue with local art community

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## EXPERIENCE IN EDUCATION

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## PROJECT MANAGER

### FYI // Academie Minerva Groningen // 2013-2017

- Event management and budgeting (10.000 eu)
- Communicating and facilitating international artists (6 per year)
- Content development of lectures and workshops

## CONTENT PROGRAMMER

### Graduation Show // Academie Minerva Groningen // 2015

- Content development of lectures and workshops

## GUEST ADVISOR

### European Exchange Academy EEA // 2017

- Content development for a weekly workshop
- Advise and help facilitate the creative process of 50 international artists

## CONTENT PROGRAMMER

### Witte de With Center for Contemporary Art // 2016-2017

- Developing creative workshops and lectures with peers for peers.
- Selecting international artists and speakers
- Developing a vision for the overall program for year 2017
- Communication between artists and managers

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## REFERENCES

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**Bernardo Zanotta** Film Director- [bernardozanotta@gmail.com](mailto:bernardozanotta@gmail.com)

**Janpier Brands** Director WORM - [janpier@worm.org](mailto:janpier@worm.org)

**Lennard Dost** Curator and Director Nieuwe Vide-[lennard@nieuwevide.nl](mailto:lennard@nieuwevide.nl)

**Robin Punt** Head of MFA // Academie Minerva - [r.punt@pl.hanze.nl](mailto:r.punt@pl.hanze.nl)